

Healthcare Innovators

Super User 26 January 2017



Presented by: Sandra Ryan, Walmart Retail Clinics

1st Place: Barbara Bungy of Philadelphia FIGHT Community Health Centers is responsible for developing and reforming systems for a multi-million-dollar community health center in its transition to becoming a Federally Qualified Health Center, utilizing professional networks to increase operational efficiencies and improve interdepartmental communication throughout the organization to bottom line/improve patient outcomes. Ms. Bungy has demonstrated strong leadership with compassion, enthusiasm, and a keen business sense as it applies to creating and strengthening communities. Her extensive background in healthcare, business and social enterprise, along with her dedication to creating healthy communities in Philadelphia have been an asset and gift to Philadelphia FIGHT and the thousands of community

members we serve every year, and we are fortunate to have her leadership and guidance as she and others move the organization into its next stage of growth.

Says Ms. Bungy, "It is a tremendous honor to be nominated by my peers to receive this distinguished Social Innovations Award! To create effective change, one must embrace transformative innovation in thought, action and methodology in order to shift perceived impossibility into a sustainable reality."

2nd Place: Brian Jenssen, MD, MSHP, PolicyLab at the Children's Hospital of Philadelphia (also: Center for Clinical Pediatric Effectiveness, Department of Biomedical and Health Informatics at the Children's Hospital of Philadelphia). Through his research at PolicyLab at the Children's Hospital of Philadelphia, Dr. Jenssen is developing clinical support tools to help providers deliver tobacco cessation services to parents when they bring their child to the pediatrician's office. The tools he developed to date are well-liked and utilized by clinicians in Philadelphia, and he is working with the state to ensure that there are no payment barriers to pediatricians helping parents quit this deadly addiction. Dr. Jenssen is deserving of this award because he is trying to tackle the leading cause of death in the U.S. through an innovative way of approaching parents in a different setting and within the context of their children's health.

Dr. Jenssen notes in appreciation, "This is a wonderful

acknowledgement for our team and tobacco control collaborators and, more importantly, the larger effort to help protect children and families from the harms of tobacco."

3rd Place: Sunny G. Hallowell, Villanova University, College of Nursing. PING, created by Sunny, is a patient information networking group, an innovation that we believe is more than a culturally appropriate mobile health application to link patient care from the hospital to home, that we hope to test in the postpartum setting and early childhood. PING will have the functionality of existing applications with one added and vital feature, a direct link to health professionals that we hope to offer at no cost, which functions as a portal to data-driven, evidence-based information that can be applied across hospital settings. Sunny G. Hallowell believes healthcare should be patient-centered, evidence-based and supported by policy, and brings to her work a fresh point of view as a nurse innovator with over 15 years of clinical experience in pediatrics and perinatal care, which has resulted in recent success with the cutting edge proposal for PING.

Dr. Hallowell, "I believe that health care should be patient-centered, evidence-based and open to innovation. Receipt of the 2017 Social Innovations Awards would help me to and begin my research and build the necessary team to develop models of health care delivery and interventions that create efficiency in patient care, enhance communication and demonstrate improved

outcomes for infants and their families". Sunny Hallowell