

Corporate Innovators

Super User 26 January 2017



Presented by: Anne Callan, Public Health Management Corporation's Public Health Fund

1st Place: PECO invests in organizations that support education, the environment, arts and culture, and neighborhood development programs. With a proven track record in addressing key community needs, we focus our funding on programs that can deliver measurable and sustainable improvements in the communities in which we serve and operate our business. Energy for Education programs encourage students to stay in school and develop their full potential; promote math and science; improve workforce skills; and provide opportunities for limited income students through scholarships, mentoring and internships. Energy for the Environment programs improve the quality of our environment, promote environmental education,

conservation and preservation; develop cleaner sources of energy; and protect endangered species. Energy for Arts & Culture programs make the arts more accessible to a wider audience and showcase the wide variety of performing and visual arts organizations in the Greater Philadelphia region. Energy for Neighborhood Development programs enrich community diversity; support economic development; and promote and assist children and families in the communities we serve.

2nd Place: Thomas Jefferson University and Jefferson Health led by Steve Klasko. Stephen K. Klasko, MD, MBA, is bridging the art and science of medicine and healthcare transformation. He has championed transformation of American healthcare as university president, dean of two medical colleges, and CEO of three academic health centers. He is the author of 2016's *We CAN Fix Healthcare in America*, and editor-in-chief of "Healthcare Transformation." Since 2014, Jefferson Health has grown from a three-hospital urban academic medical center with annual revenues of \$1.8 billion to a major regional academic medical center. Currently an eight-hospital system, resulting from the merger of Jefferson with Abington Health, Jefferson Health will expand to an 11-hospital system with the proposed partnership mergers with Aria Health and Kennedy Health. Jefferson has the largest tele-health network in the region, the NCI-designated Sidney Kimmel Cancer Center, and an outpatient footprint that is among the most

technologically advanced in the region. Upon completion of the proposed merger with Philadelphia University, creating a comprehensive university with a forward-thinking education model, Jefferson will have combined annual revenues exceeding \$4.8 billion, more than 28,000 employees, 7,800 students, 6,000 physicians/practitioners, and 4,000 faculty. Through a unique four-pillar model, academic-clinical-innovation-philanthropy, Jefferson has attracted venture capital and transformational gifts. Under Dr. Klasko's leadership, Sidney Kimmel donated \$110 million to Jefferson on June 18, 2014, the largest gift in the University's history. Philanthropy and innovation have also resulted in the addition of the Brind-Marcus Center of Integrative Medicine, nationally recognized for its modern medical and integrated therapies.

3rd Place: Union Packing Company. Union Packaging is a certified African-American-owned Minority Business Enterprise (MBE) with the Minority Supplier Development Council of Pennsylvania, New Jersey, and Delaware and the Commonwealth of Pennsylvania Department of General Services. Founded in 1999, Union Packaging provides competitively priced, nested, clamshells, flat and formed paperboard cartons. Union Packaging has evolved into a packaging manufacturer capable of providing the quality, innovation, and cost-effectiveness demanded by our customers.