

Jeroo Billimoria: A Global Movement That Started with a Simple Gesture in Her Teens

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A social entrepreneur known for building huge, global coalitions, Jeroo first started in Mumbai, working with street children. She gave them her private phone number in case of emergencies.

Soon every night it was ringing.

From that caring and then recognition of system need came Childline. Any street child could call a free number and be answered by a trained and sympathetic street child. Shortly thereafter help would be on the way.

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